

APPLIED LINGUISTICS AND DISCOURSE STUDIES

S4	Research Dissertation					
S3	Educational Technologies in Language Learning	Teaching practice	Language Testing Methodology	Narrative Discourse	Media Discourse + [ilm and drama discourse	Language, Identity, and Cross-cultural Communication
S2	Phonological Acquisition (Teaching listening and speaking)	Teaching reading and writing + Teaching grammar	English for Specific Purposes	Discourse, pragmatics, and language teaching	Critical Discourse Analysis	Stylistics and Discourse Analysis
S1	Current Issues in English Language Teaching	Second language acquisition and learning	Curriculum and Methodology	Approaches to discourse	Written and Spoken Discourse Analysis	Applied Research Methods

1. CONDITIONS D'ACCES

Pré-requis pédagogiques spécifiques :
Students must have a "Licence" degree in English Studies

2. Procédures de sélection :

- Etude de dossier
 - -Monograph mark: minimum 12/20
 - -Grade transcript
 - -A statement of purpose
- Autres (spécifier):
- a. Written exam
- b. Interview

3. OBJECTIFS DE LA FORMATION

As everything in human society is essentially based on language, the present Master's programme in **Applied Linguistics and Discourse Studies** emphasizes the central role that language plays in educational, communicative, professional, and other social contexts. The students can draw on the fields of linguistics, literary, and cultural studies to consolidate their grasp of English language skills for a **career in education** (language teaching) or in **communication** and to suit their current and future research objectives. This program is perhaps unique in Morocco as the fields of applied linguistics and discourse studies are usually not combined. Moreover, it includes a practicum and the opportunity to undertake both theoretical and field research.

Based on the expertise of our highly qualified staff in formal linguistics, literary and cultural studies, this programme emphasizes language as a system of communication and a form of social action. Our aim is to allow students corpus-based approaches to both language teaching, and communication to investigate how language is learned, taught, and assessed. They are also allowed to investigate how language is used as a tool of communication in professional and social contexts and how written, spoken, and visual modes of communication interact in various settings such as the workplace, schools, the media, and social networking. The harmonious and integrated combination of the

programme's subjects will also give them a chance to develop skills in any language-based professional context.

This Master's in Applied Linguistics and Discourse Studies is designed for graduates of "English Studies" (Literature, Linguistics, and Culture options) who love teaching and/or those who are interested in human communication in general and how the English language is analysed, taught, and learnt in particular. It is an inter-disciplinary programme that bridges the gap between Applied Linguistics, and Discourse Studies and combines knowledge-based and skill-oriented forms of training. The subjects on discourse will certainly be added value to the training of would be language teachers traditionally based on applied linguistics only.

The interdisciplinarity is further justified by the fact that the application of linguistic categories, principles, and theories to the field of language teaching, for example, is closely related to the field and discipline of text and discourse studies and both disciplines overlap in their relationship to functional and corpus linguistics.

The program covers both theoretical and methodological issues relevant to practitioners in a variety of professions whose work is concerned with applied language study and focuses on the development of descriptive and analytical skills and the understanding of the complex relationship between language use and context, and research in these areas.

The **program has two missions**: The first is to provide quality training for would be teachers of English in an increasingly global context, and to would be language professionals in areas such as media, communication, advertising, general and specialized journalism, consulting for discursive services, and the production and interpretation of texts and oral communication activities, language policy and planning, administration, and public service.

The second mission is to provide students with the opportunity to explore research options and develop specialisations for further study. It provides a course of study in language description (theoretical linguistics, applied linguistics, psycholinguistics and sociolinguistics), theories of Second Language Acquisition, theories that shape the decisions that teachers make in class and develop their understanding of classroom practice through personal reflection and discussion with other practitioners, and frameworks for the study of discourse, as well as specialist research skills for the empirical analysis of language in context.

Language teaching

The aim is therefore to provide the knowledge and skills to understand the processes of language learning and development, to develop theoretically motivated language teaching curricula, and to improve the effectiveness of would be teachers of English as a second or foreign language, and to further their understanding of the way in which language affects and is affected by the social and cultural

environment. The program combines theoretical perspectives with empirical studies and practical applications, and provides the opportunity for practical experience of classroom and individual teaching.

Discourse analysis

This master's programme also explores the various genres of discourse and the ways in which language can be used to manipulate, persuade or empower the hearer/reader. It aims to introduce students to a variety of approaches to doing discourse analysis, including Conversation Analysis, Critical Discourse Analysis and Corpus Linguistics and to apply these methods to a range of texts and reflect on the appropriateness of each for answering different types of research questions.

Research skills

It provides both breadth of knowledge in several areas of applied linguistics and discourse studies, and the specialized knowledge and skills needed to plan and conduct research in the areas of specialization within the program. (empirical and/or theoretical research into language and linguistic behaviour) Students may specialize in any areas of applied linguistics or discourse studies where faculty expertise is available as an excellent base for PhD studies.

4. DEBOUCHES DE LA FORMATION

CAREER PROSPECTS

Thanks to the program courses as well as the internships and practicum opportunities it offers, students will develop key employability skills including research design, data analysis, analytical thinking, and report writing.

A Master's degree in Applied linguistics and Discourse Studies will enable students to pursue a career in English language teaching, academic research, media, communication, advertising, general and specialized journalism, consulting for discursive services, production and interpretation of texts and oral communication activities, language policy and planning, administration, public service where language and communication are critical issues. With English being the international language of business, education, and cross-cultural communication. This is due to the fact that qualified teachers of English are in great demand both locally and worldwide. Morocco and Moroccans are increasingly becoming aware of the importance of English economically, diplomatically, and for any significant contribution in scientific research globally; and that will certainly be reflected in the language policies of the next few decades. The comprehensive understanding of language offered by the program can be the passport of this program's student to professional success locally and abroad.

Therefore, by the end of their MA studies, the graduates of this programme will be able to find jobs in English language teaching, communication and the media industry. They can also carry on their studies at the doctoral level and take up teaching positions at the university.